

Whitney Menarcheck, LPC, is the Clinical Applications Director and Business Development Executive at Behavior. As a licensed professional counselor, Whitney has worked across multiple levels of care with a focus on substance use and grief before transitioning to a role improving healthcare systems' response to public health needs. Whitney has experience with program development, management, strategy, and quality improvement. Her personal vision is to facilitate others' success.

Whitney and her wife, Amanda, live in Lawrenceville with their two rescue German Shepherds, CC and Abby. They all enjoy going for walks and bike rides.